

ANNA CARBONELL
FORMER VICE PRESIDENT, PRESS & PUBLIC AFFAIRS
WNBC & WNJU



Known as one of the most dynamic public relations professionals in the entertainment business, Anna Carbonell served as Vice President, Press & Public Affairs for both NBC4 and Telemundo47 from July 2002 through January 2010. When she first joined the station in 1995, she served as host and executive producer of “Visiones” the station’s Hispanic affairs program, and also served as executive producer for “Positively Black.” Today, she continues to work with the NBCU Diversity Council, where she advises corporate management.

Carbonell has nearly 30 years of experience working in the tri-state community in the press and public relations arena, having hosted and produced her own Sunday morning talk show “Tiempo” for more than 13 years on ABC7.

Named one of the 100 Most Influential Hispanics in the Nation by *Hispanic Business Magazine* and one of the 50 New York Influential Latinos by the *New York Daily News*, Carbonell has received numerous industry honors and recognitions throughout her career, most recently receiving the Board of Governor’s Award for Lifetime Achievement by the local chapter of the National Academy of Television Arts and Sciences. Her many board memberships and industry affiliations include roles with the National Association of Hispanic Journalists, the Dance Theater of Harlem, and City Arts. At the request of Mayor Michael Bloomberg, Carbonell served on the NYC Economic Development Corporation Board and the City’s Task Force on Diversity in the Entertainment Industry. She currently serves on the Latin Media and Entertainment Commission for the City.

From 1974 until 1981, Carbonell held positions of increasing responsibility in the Corporate Communications department at IP, the world’s largest paper company.

In addition to her corporate experience, Carbonell has deep community roots including the Urban League of Greater New York, PRLDEF, MALDEF, and community service and legal outreach in Spanish Harlem.

A native of Puerto Rico, Carbonell resides in Manhattan. A firm believer that the key to success is belief in oneself, Carbonell is best known for her tag line “Be good to yourself, be proud of yourself.”